



Lyons Public Library Strategic Plan 2017-2022

Approved: 8/22/2017

SECTION ONE: PLANNING SUMMARY

During the fall of 2016, the Lyons Public Library gathered feedback from the Lyons community on issues pertaining to the library as well as their own goals, aspirations, and challenges. The feedback was collected through a community survey and four community focus groups. These responses helped the Lyons Public Library Board of Trustees identify the following three major goals that the library will work towards for the next five years (2017-2022):

- Priority One: Improving the Library Building and Hours
- Priority Two: Identify Program Opportunities
- Priority Three: Develop a Clear Financial Plan for the Library

SECTION TWO: IMPLEMENTATION RESPONSIBILITY

Board of Trustees – Responsible for reviewing prior to adopting plan. Once it is adopted, the Board will review the plan annually to check progress and make needed adjustments.

Library Director – Coordinates and oversees the development and enactment (execution) of the strategic plan.

Library Staff – May be assigned tasks by library director to help fulfill action items.

SECTION THREE: MISSION STATEMENT

Lyons Public Library strives to inform, educate, entertain, and provide resources to the local community to understand the global experience.

SECTION FOUR: GOALS

Priority One: Improving the Library Building and Hours

The new Library opened in April 2008 to the Lyons community. After several years in the current facility, it was determined that the Library needs to improve access to services, programs and collections.

- Action Item One: Increase budget and staffing to accommodate expanded hours that are consistent. New hours will be established and in effect by January 2018. Evaluate Saturday hours and make desired changes by fall 2020.
- Action Item Two: Develop effective and updated signage for collections and rooms within the Library. Create map of layout of library for patrons by December 2018.
- Action Item Three: Develop new plans for basement meeting room by 2019. Research, locate and apply for funding such as grants and fundraising initiatives.
- Action Item Four: Plan for replacement of flat roof on main addition by 2022.

Priority Two: Identify Programing Opportunities

The Library will provide a variety of programs for all age groups that will meet the needs and interests of the Lyons community.

- Action Item One: Evaluate existing programs to identify successes and failures by June 2018.
- Action Item Two: Survey community on program wants/needs by December 2018.
- Action Item Three: Develop and set up programming, based on community survey, in three to six-month increments to support planning and tracking by June 2019.
- Action Item Four: Establish partnerships with other community groups to offer programming on the library's behalf by 2019.
- Action Item Five: Establish a staff position responsible for booking, publicizing and managing library events for fiscal year 2019-2020.

Priority Three: Identify a Clear Financial Plan for the Library

The Library must develop a sound financial plan to ensure that library operating expenses can sustain the facility in addition to services, collections, programs and staffing.

- Action Item One: Develop a five-year budget projection that includes increases for staffing, programming and facility maintenance from Priority One and Two by fiscal year 2018-2019.
- Action Item Two: Actively seek out new sources of revenue such as grants, community involvement and event sponsorship. (ongoing)
- Action Item Four: Create and promote a long-term gift-giving plan for donors by 2019.
- Action Item Five: Educate ourselves on, and explore the possibility of establishing a Foundation by 2020.

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Lyons Public Library Board of Trustees